



**PUBLIC AFFAIRS SECTION
EMBASSY OF THE UNITED STATES OF AMERICA**

**ВІДДІЛ ПРЕСИ, ОСВІТИ І КУЛЬТУРИ
ПОСОЛЬСТВО СПОЛУЧЕНИХ ШТАТІВ АМЕРИКИ**

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UNITED UKRAINE: PROMOTING REGIONAL COOPERATION

The U.S. Embassy's Media Development Fund invites independent media outlets and registered Ukrainian non-governmental organizations (NGOs) that are involved in media or media freedom issues to submit proposals to promote better cooperation, communication, and exchange of information among Ukraine's regions. The goal of the competition is to foster mutual understanding and connections while strengthening or creating new mechanisms of communication and information sharing among regional media and media freedom activists through the implementation of joint projects and activities.

Projects selected for funding will promote a united Ukraine by encouraging inter-regional cooperation as well as the exchange of experience. while increasing awareness of different national issues. Successful projects will encourage discussions and dialogue between regions as well as at the national level.

To achieve long-term and sustainable results for this initiative, partnerships between media outlets and NGOs in different regions are required. Organizations should have a clear plan for inter-regional cooperation and appropriate partners in other cities or oblasts.

COMPETITION REQUIREMENTS

- Grants can be given only to Ukrainian independent media outlets and NGOs registered in accordance with Ukrainian law.
- All project activities are to take place in Ukraine.
- Applicants are encouraged to seek funding from other donors and to offer some type of cost sharing (volunteer time, space, equipment, etc.)
- ALL APPLICANTS SHOULD BE NON-PARTISAN. They cannot represent or be affiliated with a political party, or appointed or elected officials. State-owned media or media outlets that belong to, or are supported by, political parties are not eligible to apply.

Proposals may include, but are not limited to the following activities:

- Staff exchanges among media outlets: broadcast (TV or radio or on-line media) or print (newspapers, magazines).
- Organization of professional exchanges for journalists and journalism students and internships in media outlets, including “new-media outlets” on the web.
- Creation and reinforcement of cooperation and networking among journalism students, which include inter-regional students’ exchange and student partnership.
- Creation of effective and sustainable inter-regional partnerships among media and NGOs that is focused on such topics as government transparency, human rights, gender equality, anti-corruption, and anti-trafficking.
- Development and broadcasting of TV and radio programs on overarching social issues such as national unity, media freedom, human rights, corruption, and government transparency.

The U.S. Embassy expects to fund quality and results-oriented projects from media outlets and NGOs located throughout Ukraine. The duration of programs may vary depending on the proposals but the length of the project should be no greater than 12 months. The average project budget will be \$7,000–\$15,000. The winners of this grant competition will be notified in June 2014.

Maximum funding available for a single grant is \$24,000

DEADLINE: NO LATER THAN June 10, 2014, 11:00 a.m.

HOW TO APPLY

✓ **TO THE MEDIA DEVELOPMENT FUND SMALL GRANTS PROGRAM**

Send project proposals marked “UNITED UKRAINE” electronically to the address:
KyivMDF@state.gov

In all correspondence, please refer to the “**UNITED UKRAINE.**”

Please do not archive your documents. Send them as separate files.

Application forms with instructions are available at:

<http://ukraine.usembassy.gov/programs-grants.html>

All applicants will be notified (by phone or e-mail) of their application’s receipt.

Please note that late or incomplete applications will not be considered.

Applications received by June 1, will receive priority consideration.

Applicants are encouraged strongly to review the information on the U.S. Embassy

Media Development Fund prior to submitting their proposals.